

**FOR IMMEDIATE RELEASE**  
**JULY 1, 2010**  
**9:00 AM CDT**  
[www.UMKOICLUB.org](http://www.UMKOICLUB.org)

“The Upper Midwest Koi Club announces the 4th annual Koi Show & Product Expo Jul 30 - Aug 1”

<http://umkoiclub.org/htm/10Show/2010Show.html>

**MINNEAPOLIS – JULY 1, 2010– 4<sup>th</sup> Annual Koi Show 2010** to be held on July 30<sup>th</sup> to August 1<sup>st</sup> 2010

Hosted at Bachman’s Garden Center, 6010 Lyndale Ave., Minneapolis, MN 55419 (612) 861-7600  
<http://www.bachmans.com>

**Show Public Hours & Free Admission:**

**Friday**, July 30, 4:00pm – 9:00pm, **Saturday**, July 31, 9:00am to 5:00pm, **Sunday**, August 1, 10:00am – 2:00pm

The Upper Midwest Koi Club today announced its fourth annual Koi Show with free admission and seminars. This show celebrates some of the most exquisite animals ever kept by private citizens. Bred for patterns, size and body shape - by Emperors of Japan and breeders worldwide - they are creations of living art.

**Small to Large Koi**

Join us for our annual celebration at our 4th annual Koi Show & Product Expo. The Upper Midwest Koi Club’s annual Koi Show has been a huge draw for both Koi collectors and pond enthusiast alike. See more that 75 beautiful Koi from 6 inches to over 28 inches. Our 2010 judges are Steve Childers of Collierville, TN - Editor in Chief of the national magazine *Koi USA* and seven-year Associated Koi Club of America (ACKA) certified judge, David Young a six-year ACKA certified judge of Tucson, Arizona, and Marc Skaggs an AKCA Candidate Judge from Chicago.

See some of the most beautiful Koi in the upper Midwest or enter the competition by bringing a few of your own. Our sponsors invite you to visit and explore some of the most exciting new products for the hobby. Three or more vendors will also be onsite with new Koi selections and new pond and filtration products available for purchase.

**Visit America’s best Koi Pond for 2010 in the Large Division by Koi USA Magazine**

On Friday and Saturday the club will be selling tickets to a private tour of America’s Best Koi Pond for 2010 by Koi USA Magazine. For a \$5 donation, purchased on either Friday or Saturday, visit this pond during a private tour on Sunday August 1<sup>st</sup> from 7:30am to 9:30am. This local pond, only minutes from the Koi Show location, is seldom open to the public and one of the most spectacular in the United States.

**Auction, Raffle and Free Seminars**

Saturday July 31, the club will hold a number of free on-site seminars ranging from Koi pond design and Koi health to Koi selection and more. The seminar schedule will be posted on our website prior to the show. On Sunday August 1<sup>st</sup>, the club will have both an auction and raffle for items donated specifically for the show’s fundraiser.

Free Seminars on Saturday July 31<sup>st</sup>, 2010

9:30 am - Koi Varieties and International Shopping by Mike Swanson of Koi Acres

11:00 am - Koi Pond Filtration by Bryant Bechtholdt of Koi and Pond Systems

1:30 pm - Koi Health by Dr. Amy Kizer, DVM of Lexington Pet Clinic

3:00 pm - "It's a system" Koi Environments by Steve Childers, 2010 Koi Show Lead Judge

### **Advertising and Sponsorship**

This is the only show like it in the area and will be held on site at one of the best-known garden centers in the upper-Midwest – Bachman's on Lyndale. We wish to invite vendors who support the Koi hobby to participate. We will extensively advertise the event throughout the metro area. Admission is free! Additional details and information can be found on our website.

### **About Upper Midwest Koi Club:**

The Upper Midwest Koi Club is the only club dedicated to the art of Koi collecting in Minnesota.

We are a non-profit organization created to promote, educate and support the hobby of Koi keeping in the Upper Midwest. Though our members are primarily located in the greater Minneapolis area, members are welcome to join and attend meetings from any state. Dakotas, Iowa & Wisconsin hobbyists are always welcome. Our club is an AKCA (Associated Koi Clubs of America) affiliated club. We are also the exclusive host of the world's only official "Koi Stock Exchange."

The Upper Midwest Koi Club is dedicated to the keeping, appreciating, learning, showing and experiencing the joy of Nishikigoi (Koi Fish). The club will also be involved in other pond related activities such as water gardening, construction, filtration and ornamental ponds whose focus is the health and beauty of Koi. One of the primary reasons to establish a club in this area is to provide some link or organization for people interested in Koi and ornamental Koi ponds. The focus of the Upper Midwest Koi Club is to provide that link in a fun and educational way.

### **Additional Information**

For additional information please contact:

John VerHalen, Show Chair

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### **About Bachman's:**

Bachman's was founded in 1885 and remains family-owned, with fourth- and fifth-generation Bachman family members leading the company today. Based in Minneapolis, Bachman's operates 29 retail locations in the Twin Cities and St. Cloud, including six full-service Floral, Gift and Garden Centers, a floral and card store in U.S Bank Plaza (downtown Minneapolis), Cedar Acres Garden and Landscape Center and 21 "Flowers by Bachman's" departments within Lunds and Byerly's grocery stores. The company also operates indoor and outdoor landscaping divisions, a wedding/ special events department, a nursery wholesale division, eight acres of greenhouses, and a 670-acre growing range in Farmington, Minn., which produces many of the plants, flowers and landscaping products sold at Bachman's today. To place an order with Bachman's, call (612) 861-7311 from within the Twin Cities or (866) 222-4626 from outside the Twin Cities area. Or, to find retail locations, more information about Bachman's, or answers to your gardening questions, visit [www.bachmans.com](http://www.bachmans.com).