



**FOR IMMEDIATE RELEASE**

**February 24, 2008**

**8:00 AM CST**

**www.UMKOI CLUB.org**

<http://www.umkoiclub.org/htm/08Show/2008Show.html>

**MINNEAPOLIS -- February 24, 2008-- Koi Show 2007** August 1<sup>st</sup>, 2<sup>nd</sup> & 3<sup>rd</sup> 2008

Bachman's Garden Center - 6010 Lyndale Ave - Minneapolis, MN 55419 - 612-861-7600

<http://www.bachmans.com>

Show Public Hours & Free Admission:

**Friday**, Aug 1, 4 - 9pm, **Saturday**, Aug 2, 9a - 5p, **Sunday**, Aug 3, 10a - 2p

Upper Midwest Koi Club today announced its second annual Koi Show. This show celebrates some of the most exquisite animals ever kept. Breed for patterns, size and body shape, these animals create living art in our ponds and water features!

**Success in the State of Minnesota**

The time has come again for all us to celebrate the hobby with our 2<sup>nd</sup> annual Koi Show & Product Expo. The Upper Midwest Koi Club's first show was a huge success with over 700 visitors. The club and its sponsors welcome you to our biggest celebration of the year.

Come see some of the most beautiful Koi in the upper Midwest or enter the competition by bringing a few of your own. Our premier sponsor "Bachman's" and club invite you to visit us and explore some of the most exciting new products for the hobby. A sight not to be missed!

**Advertising and Sponsorship**

This is the only show like it in the area which will be held on site at one of the best known garden centers in the upper-Midwest – Bachman's Lyndale. We wish to invite any vendor who supports the Koi hobby to participate. Our venue will insure you have good exposure. Bachman's will be extensively advertising the event throughout the metro area, including local television coverage. Admission is free! Details on the Koi Market and our '07 Koi Show are provided on our website as well.

**About Upper Midwest Koi Club**

The Upper Midwest Koi Club is the only club dedicated to the art of Koi collecting in Minnesota. We are a non-profit organization created to promote, educate and support the hobby of Koi keeping in the Upper Midwest. Though our members are primarily located in the greater Minneapolis area, members are welcome to join and attend meetings from any state. Dakotas, Iowa & Wisconsin hobbyists are always welcome. Our club is an AKCA (Associated Koi Clubs of America) affiliated club. We are also the exclusive host of the world's only official "Koi Stock Exchange."

The Upper Midwest Koi Club is dedicated to the keeping, appreciating, learning, showing and experiencing the joy of Nishikigoi (Koi Fish). The club will also be involved in other pond related activities such as water gardening, construction, filtration and ornamental ponds whose focus is the health and beauty of Koi. One of the primary reasons to establish a club in this area is to provide some link or organization for people interested in Koi and ornamental Koi ponds. The focus of the Upper Midwest Koi Club is to provide that link in a fun and educational way.

**Additional Information**

For additional information please contact: [Ronsterbenz@UMKoiClub.org](mailto:Ronsterbenz@UMKoiClub.org) or

Sue Emerick, Show Chair

Contact person: 952-882-1921

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